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[Home](#) > [Garlo's Pies launches new ordering app](#)

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Garlo's Pies launches new ordering app

By Aoife Boothroyd

09 September 2013

Editorial

Australian pie maker, Garlo's Pies has launched a new iPhone and Android App designed to make ordering easier for the company's office and wholesale customers.

The free App has been designed to ensure fast and convenient delivery, and to meet the demand for large orders. Managing director Sean Garlick, says that customers who have trialled the app were impressed with its ease of use.

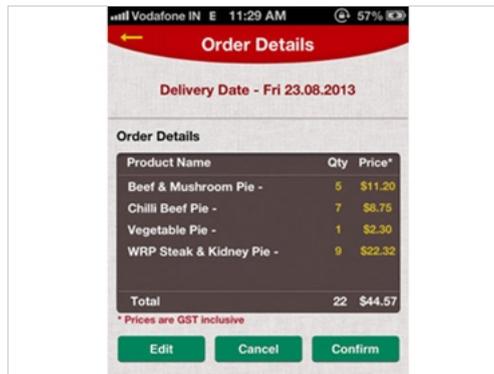
"Offices supplying staff with lunch also benefit," said Garlick.

"With the App, it is even easier for workplaces to provide staff with a tasty lunch for less than \$5. We deliver the pies cold, so they can sit in the fridge or freezer until the office is ready to eat."

The application also saves each purchase, making it easier for customers to place repeat orders instead of having to enter in values every time they wish to place an order.

The addition of the App adds to the success of the family-operated pie business this year, who recently moved into a new manufacturing facility in St Peters to keep up with the demand for its product.

Garlo's also signed a **lucrative deal with supermarket giant Coles** earlier in the year resulting in a significant increase in production.



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